



## Sponsorship & Advertising 2017 Early Childhood Education Summit

### Platinum Sponsorship - \$10,000

- 2 Complimentary registrations to the Summit (may be converted into 2 scholarships granted under your sponsorship name)
- Complimentary exhibit space
- Full page 4-color advertisement on the back cover of the Summit program book
- Logo and name on the Sponsor thank you slide shown at all general sessions
- Logo and name on the Summit website with a link to sponsor's website
- Spoken acknowledgement at each general session
- Logo on all 2015 Summit communications before, during and after the summit
- Banner(s) in general session room all 3 days (banner(s) to be provided by sponsor)
- *Exclusivity* – only one Platinum Sponsorship will be sold

### Gold Sponsorship - \$5,000

- 2 Complimentary registrations to the Summit (may be converted into 2 scholarships granted under your sponsorship name)
- Complimentary exhibit space

- Full interior page advertisement in the Summit program book
- Logo and name on the Sponsor thank you slide shown at all general sessions
- Logo and name on the Summit website with a link to sponsor's website
- Spoken acknowledgement at each general session
- Logo on all 2015 Summit communications before, during and after the summit

### Silver Sponsorship - \$2,500

- 1 Complimentary registration to the Summit (may be converted into 1 scholarship granted under your sponsorship name)
- Complimentary exhibit space
- Half page advertisement in the Summit program book
- Logo and name on the Sponsor thank you slide shown at all general sessions
- Logo and name on the Summit website

### Bronze Sponsorship - \$1,500

- Complimentary exhibit space
- Quarter page advertisement in the Summit program book
- Logo and name on the Sponsor thank you slide shown at all general sessions

### Advertising Rates

\$2,000	Full page	4-color advertisement (only 2 available)	7.5" wide x 10" high
\$1,000	Full page interior	Black, white & gray	7.5" wide x 10" high
\$500	Half page	Black, white & gray	7.5" wide x 5.25" high
\$250	Quarter page	Black, white & gray	3.5" wide x 5.25" high
\$100	Business card	Black, white & gray	3.5" wide x 2" high

**Advertisement Formats:** Camera Ready .PDF format preferred. Please do not use web-based graphics (.gif files) to complete your advertisements, as the quality of print cannot be guaranteed. Advertisement Due Date: **August 11, 2017.**

### **Upgrade your advertisement by becoming a Building Block Sponsor!**

Choose any advertisement size and for an additional \$100, become a Building Block Sponsor with your company name or logo on the Summit website and on the sponsorship slide at the conference.

Customized Sponsorships are available. Please contact Diane Barber at (717) 657-9000 x 150 to discuss.